

Gen Z – Shaping the future of UK workplaces report

This month we were delighted to have launched our ‘Gen Z – Shaping the future of UK workplaces report’, in partnership with Fruitful Insights.

The report unearths the latest Gen Z workplace and wellbeing trends. It also looks at what employers need to think about when managing Gen Z, as they become the mainstay of the UK workforce.

Gen Z, born from 1997 to 2012, are the first true digital natives. They are the internet generation and the youngest demographic in the UK workplace today - their workplace and wellbeing needs differ greatly to that of the older generations. Our reports look at these differences in more detail.

In the report we found:

- 1 in 3 Gen Z are reporting a mental health problem
- They represent the most financially stressed of all generations. Yet their happiness at work is more about cultural factors, than it is about money
- And, 77% say they are likely to leave their employer, with only 23% saying they're committed to staying

These are just some of the findings from the report - you can download the full report by clicking on the button opposite.

Make sure you take a look, and if you would like more information about Fruitful Insights, please do get in touch.

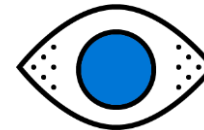
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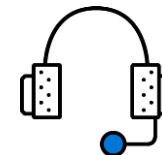
Victoria West
Key Account Manager
Legal & General



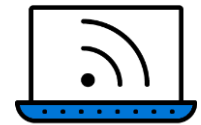
The advertisement consists of a video thumbnail on the left and a blue call-to-action box on the right. The video thumbnail shows two young people sitting at a table with a laptop, with the text 'Gen Z - Shaping the Future of UK Workplaces' and 'Business Insights Report 2023' overlaid. The blue box contains the Legal & General logo, the text 'Download our brand new report', 'In partnership with Fruitful Insights', the question 'How can employers plan for their Gen Z employees?', and a white button labeled 'Find out more'.



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