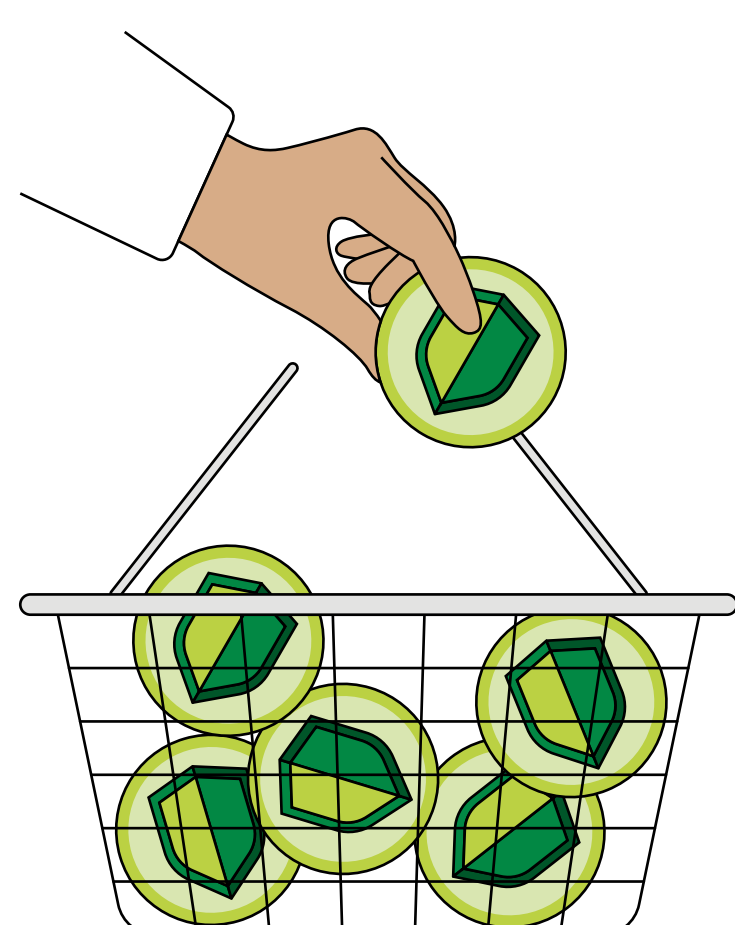


# Five reasons to choose our Business Protection

Unexpected events can seriously disrupt your clients' businesses and threaten their long-term stability. Here are five reasons to choose our Business Protection, so you can keep their business afloat during tough times:

## 1 With us, you don't need to go anywhere else



We understand it can be time consuming going to multiple providers for different products. That's why, we have a comprehensive suite of six Business Protection products including Executive Income Protection and Key Person Income Protection to provide an easy and comprehensive solution for your clients.

[View Business Protection solutions](#)

## We're here to help your business thrive

# 2

Whether you're a beginner or expert, we offer you personalised support from our dedicated team. This includes face-to-face workshops, webinars, podcasts and sales aids – all specifically designed to help grow your business and advance your expertise. We also offer tools for supporting your day to day, like our Key Person Calculator and Business Valuation tool.

[Visit CPD Academy](#)



## 3 Complexity is our speciality



We know the Business Protection market inside out and are fully equipped to handle even the most complex cases. Our research reports provide deep insights of the market, and our Business Development Managers can review specific scenarios to craft the right solutions for your clients. For complex cases, our technical teams are always ready to offer clear guidance.

[Contact your dedicated team](#)

Feedback from a 1:1 session with our technical experts:

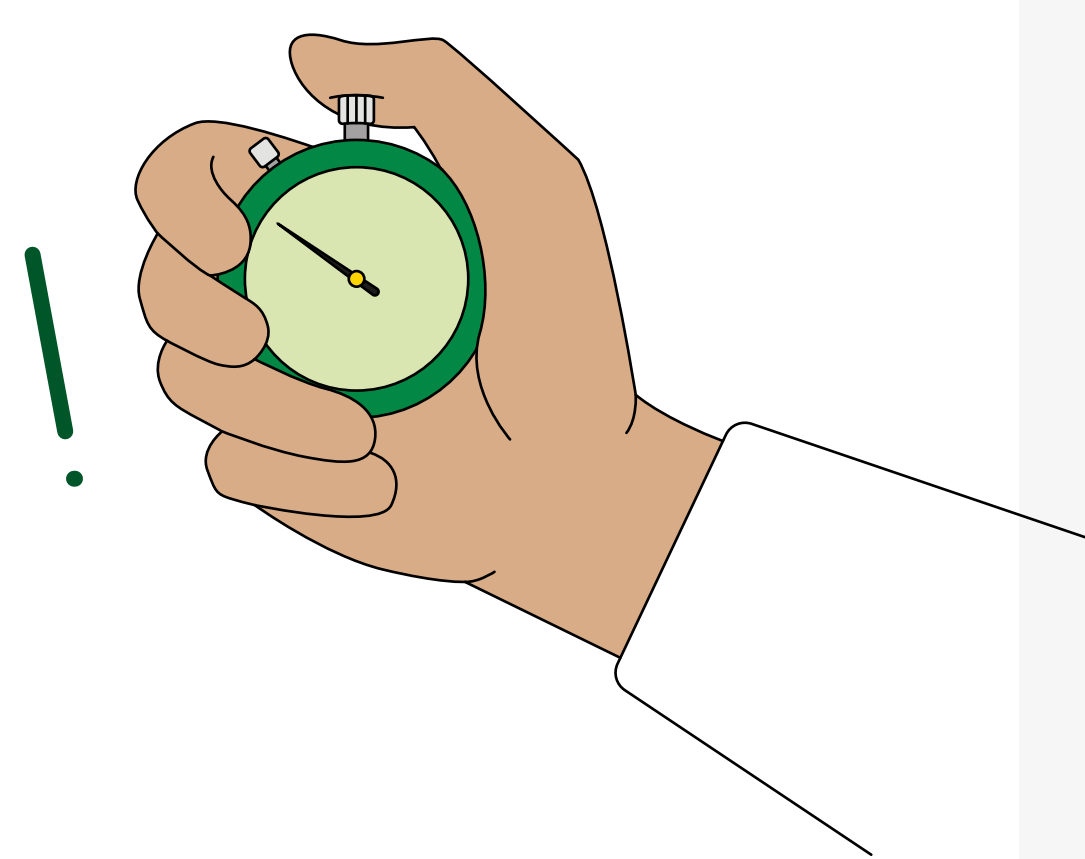
**“I can honestly say I learnt more about trusts, bankruptcy etc this morning than I have learnt in the previous 50 years working in financial services.”**

## Quick decisions for simple cases, expert help for the rest

# 4

We know you want to get an idea of premium costs or if we'll insure, upfront. So, if your client's case is straightforward, we'll deliver fast and accurate indication of terms with our pre-sale underwriting service, at any time. If your case is more complex, this service can also help you speak to the right people.

[Go to tool](#)



# 5

## Put your trust in us



Our three-step online trust process makes setup easy for you. No paperwork or signatures are needed, and it's fully integrated into the OLPC application. Once live, you and your clients don't need to do anything else. If your clients' circumstances change, our team can provide guidance and the relevant documents to ensure the cover remains suitable for their needs.

[Online trust info](#)

## Ready to protect your clients' business?

Speak to us about Business Protection.